

WELCOME

**TECHNOLOGY & INNOVATION
IN THE GLOBAL
TEXTILE AND APPAREL BUSINESS**

YVONNE HEINEN – FOUDEH

Marketing and Communication

Director

Europe, Middle East, Africa

GERBER TECHNOLOGY

ASHISH AGRAWAL

CHIEF EXECUTIVE OFFICER

KANORIA AFRICA

MEHDI MAHBUB

**CEO & CHIEF CONSULTANT
BEST SOURCING**

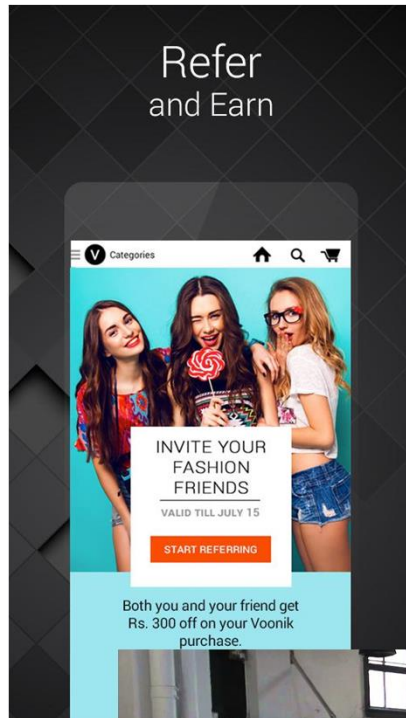
**FOUNDER & PRESIDENT
RMG BANGLADESH**



Supplier → Manufacturer → Distributer → Retailer → Customer

THE WHOLE SUPPLY CHAIN IS DIGITALIZED: FROM DESIGN TO SAMPLING TO ONLINE ORDERING

Refer and Earn



Categories

INVITE YOUR FASHION FRIENDS
VALID TILL JULY 15

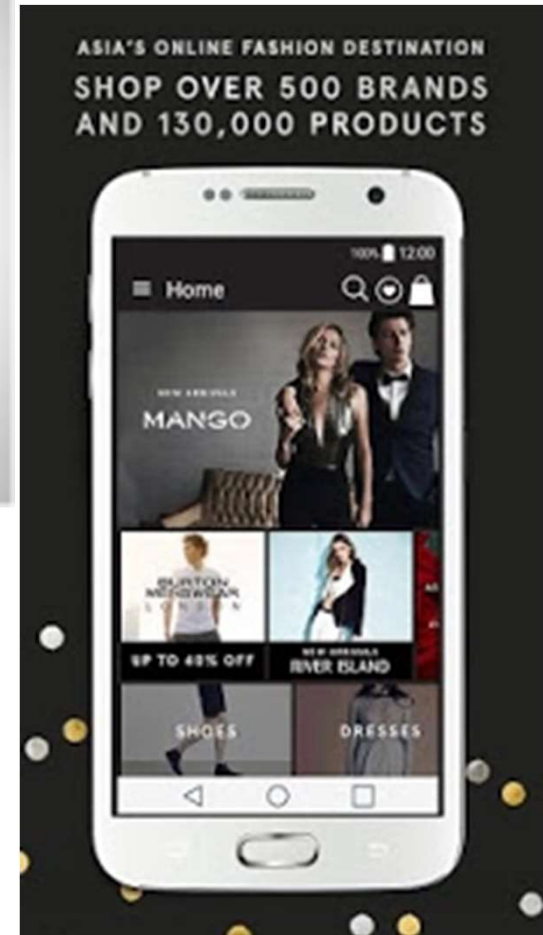
START REFERRING

Both you and your friend get Rs. 300 off on your Voonik purchase.

This graphic features a dark background with a grid pattern. At the top, it says 'Refer and Earn'. Below that is a screenshot of a mobile app interface with a navigation bar containing 'Categories', a home icon, a search icon, and a shopping cart icon. The main content shows three young women smiling, with one holding a large red lollipop. Below the image is a white box with the text 'INVITE YOUR FASHION FRIENDS' and 'VALID TILL JULY 15', followed by an orange 'START REFERRING' button. At the bottom, a blue box contains the text 'Both you and your friend get Rs. 300 off on your Voonik purchase.'



ASIA'S ONLINE FASHION DESTINATION
SHOP OVER 500 BRANDS
AND 130,000 PRODUCTS



Home

MANGO

UP TO 48% OFF

SHOES DRESSES

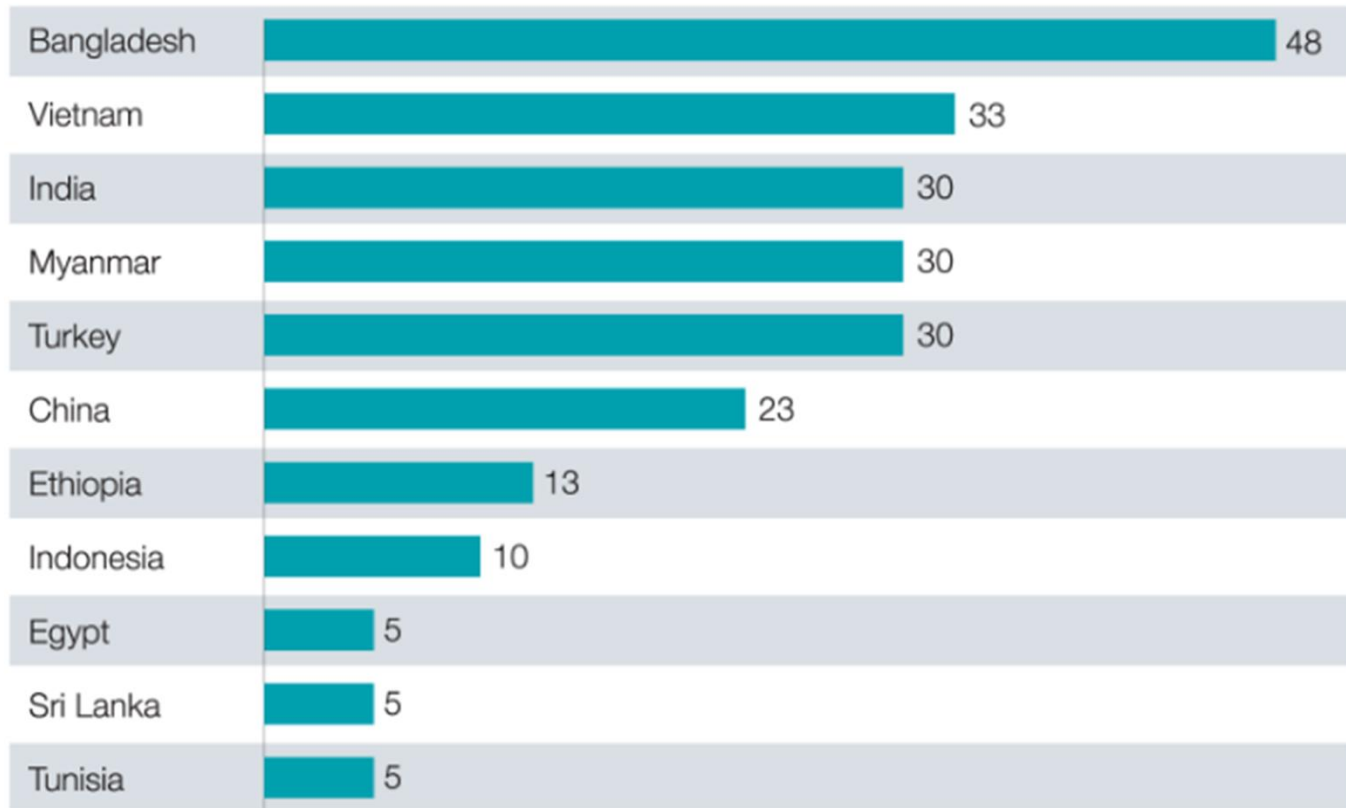
This image shows a white smartphone displaying the MANGO mobile application. At the top, it says 'ASIA'S ONLINE FASHION DESTINATION' and 'SHOP OVER 500 BRANDS AND 130,000 PRODUCTS'. The app interface includes a 'Home' screen with a search icon, a notification icon, and a shopping cart icon. Below the navigation bar is a large banner for 'MANGO' featuring a couple. Underneath are promotional tiles for 'UP TO 48% OFF' and 'SHOES DRESSES'.



Bangladesh remains the top future sourcing location; Ethiopia appears on the list for the first time.

“What will be the top 3 sourcing destinations over the next 5 years?”

Respondents who ranked the respective countries within the top 3, n = 40, %



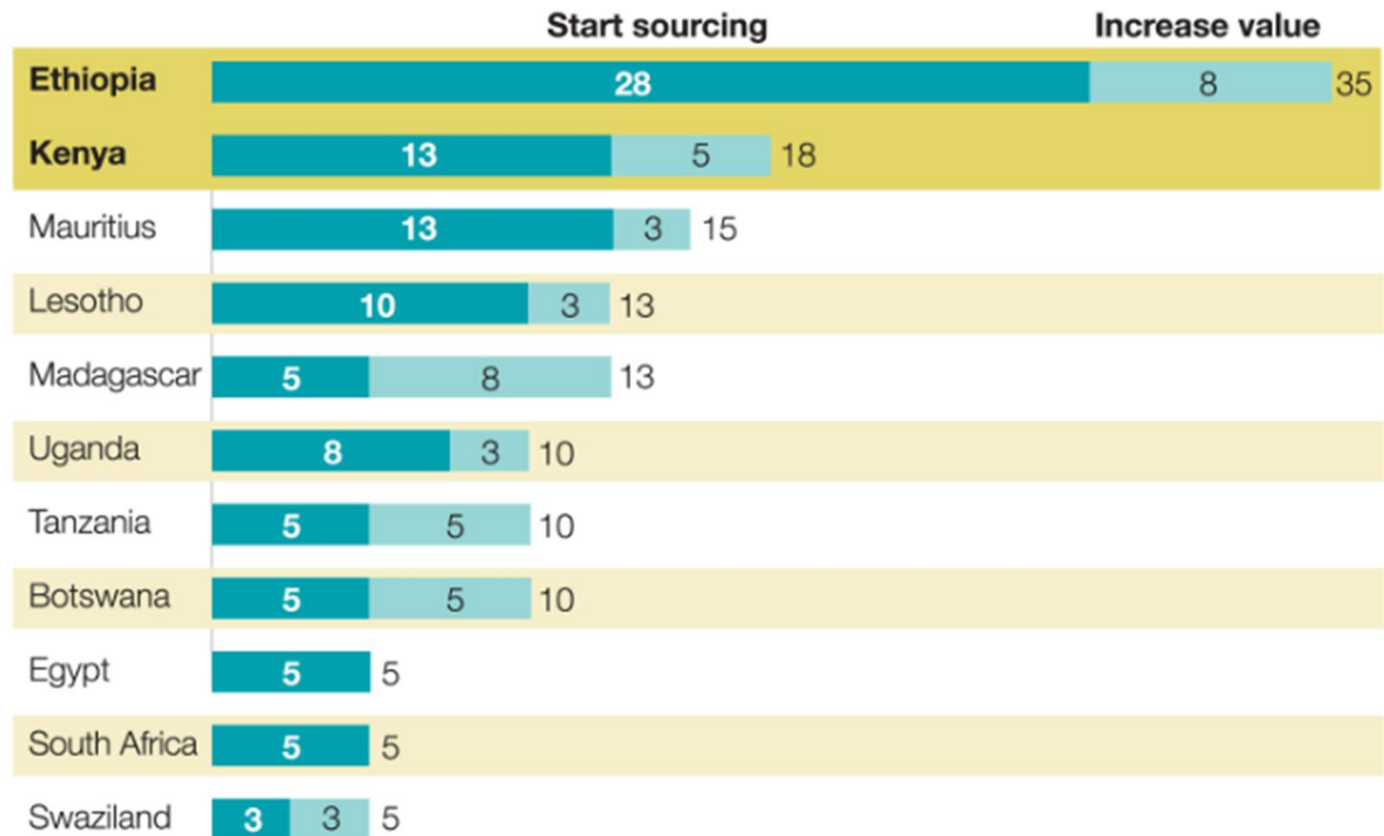
Source: McKinsey survey of chief procurement officers, January/February 2015

McKinsey&Company

Among sub-Saharan African countries, Ethiopia and Kenya are of greatest interest to global buyers.

“Do you expect to either start or increase sourcing from these countries between now and 2020?”

Respondents, n = 40, %¹



¹Figures may not sum, because of rounding.

Source: McKinsey survey of chief procurement officers, January/February 2015

THANK YOU

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THANK YOU

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