

EBELE UDOH

FOUNDER & MANAGING DIRECTOR



Ebele founded African Designers Mall in 2015. An online mall whose goal is to make African fashion accessible across the world. Ebele is an Economist from the University of Nigeria, Nsukka. She also has IT sales expert certification in CISCO/ IBM/ EMC/HP.

She is a people-centric leader who believes in motivating her colleagues to have confidence in their value as individuals, operate in no comfort zone, bring their dreams to life, and not be afraid to soar higher. She is relentless in her pursuit of sustainable value for her stakeholders.

Apart from leading the #1 online mall for African designs and fabric and partnering with the biggest Cognac houses in the world - Martell for the #whoisadm prelaunch fashion business event which took place at the intercontinental hotel Lagos, Nigeria, with speakers such as Lanre da Silva Ajayi, Funmi Ladipo(FADAN President), Maureen Ideozu (Technical Adviser to CEO Tony ELUMELU/ NEPC), Sola Oke (Marketing Director Martell), Tunji Ashiru (Group Head, communications and lifestyle Interswitch) and Uche Nwuka (Group head, creative desk Bank of Industry), Ebele's leadership abilities and focus has earned her recognition, including expertise ecommerce article for ACTIF AFRICA, speech at the political leadership amongst youth forum (playnetwork Abuja), interviews/spread with Vanguard, Guardian, Punch, EbonylifeTv, TheSun, Bellanaija, Lindaikeji, Pulse etc Ebele enjoys mentoring young entrepreneurs and strongly promotes the #shopafricanmovement #africanfashionmovement