

## **MARK STEPHENSON**

### **SANDSTORM KENYA**



Born and raised in the north of England, Mark Stephenson spent the first 20 years of his working life in advertising and other brand communication disciplines. In 2005 he began consulting for Sandstorm.

Fascinated by the potential of the business and the brand, in 2007 he left the consultancy world, invested in Sandstorm and joined the company as Managing Director, relocating to Nairobi in 2008. Since then he has dedicated himself to building Sandstorm into a Kenyan brand of international quality.

All Sandstorm products are made at their workshop in a converted Irish pub in Karen, from local materials wherever possible. Today there are seven Sandstorm shops in East Africa.

Sandstorm's mission is to be Kenya's first choice for functional, timeless bags you want to use every day.