

PRESS RELEASE



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We are delighted that **MAURITIUS** will host our **8th ORIGIN AFRICA** Trade Event between 25th and 29th September 2017.

In response to the growing demand, and, to optimise the value and experience of our attendees, the event will comprise a 2 day conference and 3 day trade fair – Africa's 1st Convention for the cotton, textile and apparel sectors:

CONFERENCE: 25th and 26th September 2017

Enhancing Productivity – The Path to Sustainable Competitiveness

The competitive markets of the cotton, textile and apparel industries demand that producers continually improve productivity, increase output and embrace technologies, methodologies and proven best practises. This 2 day conference will deliver access and exposure to the fast developing developments from seed technologies to supply chain management. It will encourage dialogue that points to practical, implementable solutions applicable to the African continent and designed to ensure environmentally and socially responsible growth and increased profitability for all sectors.

TRADE FAIR: 27th – 29th September 2017

Core to Couture

The Trade Fair showcases the volume and diversity of highly desirable African product to a wide range of regional and international buyers. International exhibitors present a wide range of technologies, services and products useful to African producers in their quest for expanded product range and improved services and skills.

NETWORKING & SOCIAL EVENTS: 25TH – 29TH September 2017

Special events, competitions, and prime networking opportunities ensure Origin Africa's place as the most comprehensive and best value trade event for the cotton, textile, apparel and associated industries held in Africa.

For more information, or for press accreditation, please contact Belinda@actifafrica.com