



28 - 30 October 2019, Serena Hotel Dar es Salaam, Tanzania



CONFERENCE PROGRAMME

Theme: Enhancing Productivity – The Path to Sustainable Competitiveness

SUNDAY, OCTOBER 27 – REGISTRATION & WELCOME RECEPTION	
15:00 – 18:30	Registration: Serena Hotel - All
19:00 – 21:00	Welcome Cocktail - All
MONDAY, OCTOBER 28 – OPENING, SEMINARS SERIES, TRADE EXPO & B2B	
07:30 – 08:30	Registration: Serena Hotel - All
08:30 – 09:00	Formal Opening Session <ul style="list-style-type: none"> ➤ Opening Remarks By Mr. Jas Bedi, EBS, MBS – Chairman ACTIF ➤ Opening Remarks By Mr. Edwin Rutageruka – Director General TANTRADE ➤ Opening Remarks By Hon. Innocent Bashungwa - Minister of Industry & Trade, United Republic of Tanzania
09:00 – 10:30	Seminar Series
09:00 – 10:30	Topic 1 - Sector Trends in Global Cotton Production & Consumption Topic 2 - The Role of Africa in the global Cotton Supply Chain with the changing Market dynamics
	Venue: Serena Hotel – Kivukoni 4 Meeting Room
	Panelists; <ul style="list-style-type: none"> ✓ Mr. Jas Bedi – Managing Director, Bedi Investments Limited ✓ Mr. Samweli Kilua – Programme Director, Cotton Sector Development Programme - Gatsby Africa - Tanzania ✓ Mr. Marco Mtunga – President African Cotton Association ✓ Mr. Tom Apina – Regional Director – Cotton Expert House
	Panel Discussion and Q&A
	Moderator – Mr. Adam Zuku – Chief Executive Officer TEGAMAT
10:30 – 18:00	TradeFair – Serena Marquee - All

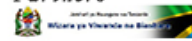
Platinum Sponsor



Gold Sponsor



Partners





28 - 30 October 2019, Serena Hotel Dar es Salaam, Tanzania



CONFERENCE PROGRAMME

TUESDAY, OCTOBER 29 – Presentations By; Msingi East Africa, Trade Mark East Africa, Global Organic Textile Standard & Giz Workshop	
07:30 – 08:00	Registration – Serena Hotel - All
08:00 – 09:00	<p>Presentation By Msingi East Africa</p> <ul style="list-style-type: none"> ➤ Progress update on ongoing projects ➤ Sector interventions <p>Venue: Serena Hotel – Kivukoni 4 Meeting Room</p>
09:00 – 10:00	<p>Presentation By Trademark East Africa</p> <ul style="list-style-type: none"> ➤ Progress update on ongoing projects ➤ Sector interventions <p>Venue: Serena Hotel – Kivukoni 4 Meeting Room</p>
10:00 – 11:00	<p>Presentation By Global Organic Textile Standard</p> <p>Topic: Global Organic Textile Standard (GOTS: The Royal Road to Sustainability in Textiles)</p> <p>Venue: Serena Hotel – Kivukoni 4 Meeting Room</p>
14:30 – 16:00	<p>Giz Workshop – Political Dialogue Forum on Sustainability in the African Cotton Economy – By Invitation Only</p> <p>Venue: Serena Hotel – Kivukoni 4 Meeting Room</p>
10:30 – 18:00	TradeFair – Serena Marquee - All

Platinum Sponsor



Gold Sponsor



Partners





28 - 30 October 2019, Serena Hotel Dar es Salaam, Tanzania



CONFERENCE PROGRAMME

WEDNESDAY, OCTOBER 30 – SME, BUYERS & B2B MEETINGS	
07:30 – 08:00	Registration
08:00 – 10:00	<p>Seminar Series</p> <p>Topic 1 – Home Textile Decor; Product Development & Marketing Strategies Topic 2 – Discover Tomorrows Design Trends Today</p> <p>Venue: Serena Hotel – Kivukoni 4 Meeting Room</p> <p><i>Panelists;</i></p> <ul style="list-style-type: none"> ✓ Ms. Mariama Camara – Founder, Mariama Fashion Production ✓ Mr. Samuel Mensah – Founder, Kisua ✓ Ms. Jamilla Vera Swai – Designer JVS <p><i>Panel Discussion and Q&A</i></p> <p><i>Moderator - Mr. Mustafa Hassanali – Chairman, Fashion Association of Tanzania</i></p>
10:00 – 16:00	TradeFair and Sales – Serena Marquee – All
19:00 – 22:00	Gala Dinner – Serena Hotel Pool Side - All

Platinum Sponsor



Gold Sponsor



Partners

