



# African Cotton & Textile Industries Federation

3A, TRV Office Plaza, Muthithi Road, Westlands, Nairobi, Kenya  
PO Box 1249 – 00606, Sarit Centre, Nairobi, Kenya  
[www.actifafrica.com](http://www.actifafrica.com) ~ [www.cottonafrica.com](http://www.cottonafrica.com)



## PRESS RELEASE:

### Origin Africa Trade Expo Boosts Africa’s Textile Industry

On November 9, Nairobi, Kenya played host to Origin Africa 2014, a major international textile event that was officially opened by Kenya President Uhuru Kenyatta. More than 400 participants from 11 countries participated in this high-profile, international event, including 15 regional and international buyers, with strong representation from across the cotton, textile and apparel value chain.

The event was also graced by Kenya First Lady Margaret Kenyatta and Ethiopia First Lady Roman Tesfaye. First Lady Kenyatta inaugurated the designer show case wearing a Kenyan-made dress.

African Cotton & Textile Industries Federation [ACTIF] organized Origin Africa in conjunction with Trade Fairs Consulting. The event raised the profile of Africa as a sourcing destination for cotton, textile and apparel products. It also encouraged increased investment in Africa through business to business meetings and informational seminars. The event was supported by a wide range of partners including: Ministry of Industrialization & Enterprise Development, Kenya; Export Processing Zones Authority [EPZA]; Trade & Fairs East Africa; Kenya Agribusiness and Agroindustry Alliance [KAAA]; Association of Fashion Designers Kenya; Cotton Development Authority, Kenya [CODA]; Sandstorm Kenya; USAID East Africa Trade and Investment Hub; DANIDA; COMPACI; World Wide Responsible Accredited Production [WRAP]; Africa Women Enterprise Program [AWEP]; The World Bank; and the High Commission of India.

“As Origin Africa demonstrates, the future of Africa’s textile industry is bright. Origin Africa was a great opportunity for investors and buyers looking to capitalize on the emerging opportunities and to develop linkages with export-ready companies, suppliers, and government support agencies, development partners, regional and international entrepreneurs,” said Mr. Jas Bedi, the Chairman of ACTIF and the Vice President of International Textile Manufacturers Federation.

The Nairobi Trade Expo was the fifth Origin Africa event. Previous Origin Africa events took place in Ethiopia (2012, 2013), Mauritius (2011), and Nairobi (2010). Highlights of the 2014 Origin Africa event included a trade expo, seminar series, B2B meetings and a designer showcase. Go to [www.originafrica.org](http://www.originafrica.org) for more information or contact Mr. Rajeev Arora on [arora.ra@actifafrica.com](mailto:arora.ra@actifafrica.com);

